

2012 Ben Franklin Transit



Where we are and where we are going.



Core Values



Customer Satisfaction
Collaboration
Diversity
Fiscal Accountability
Innovation
Sustainability
Safety

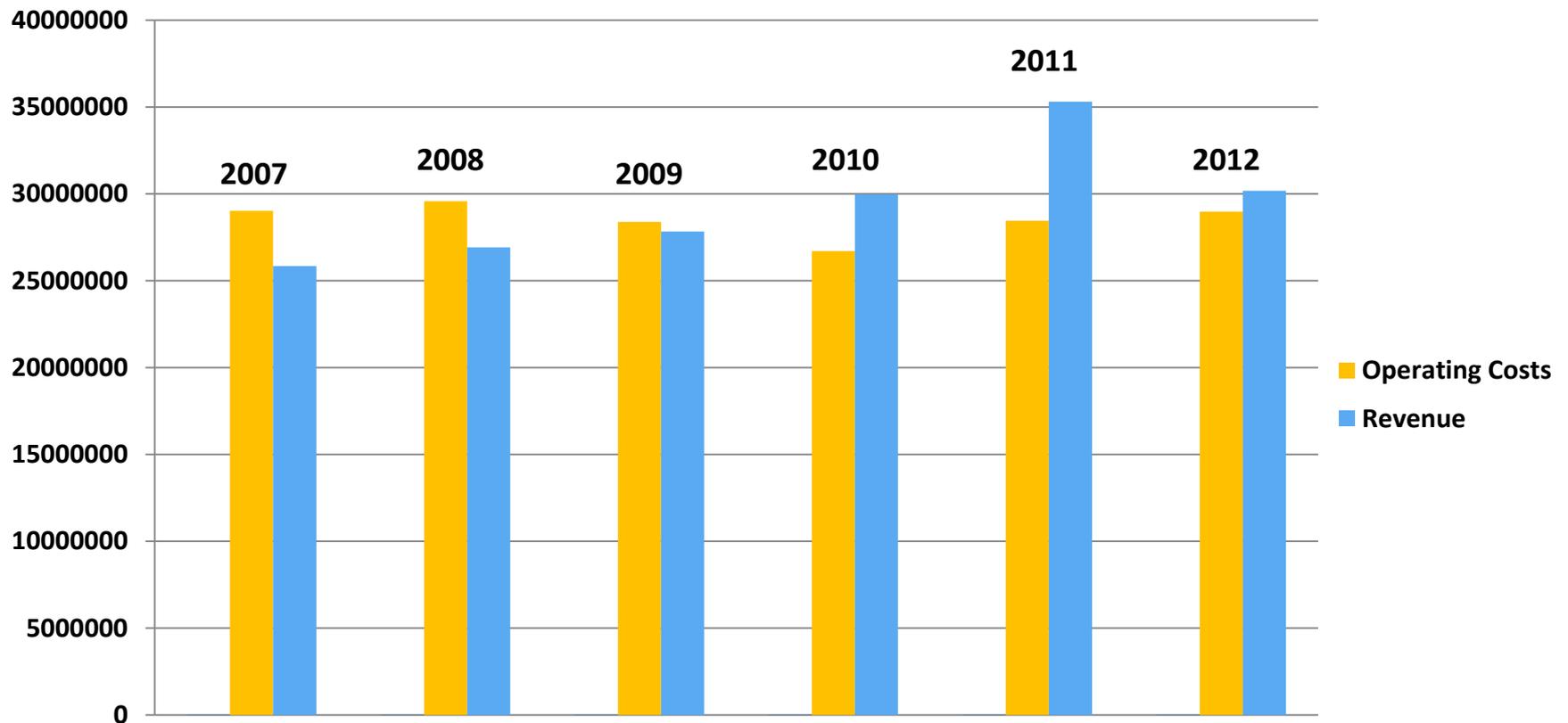


Financial Plans

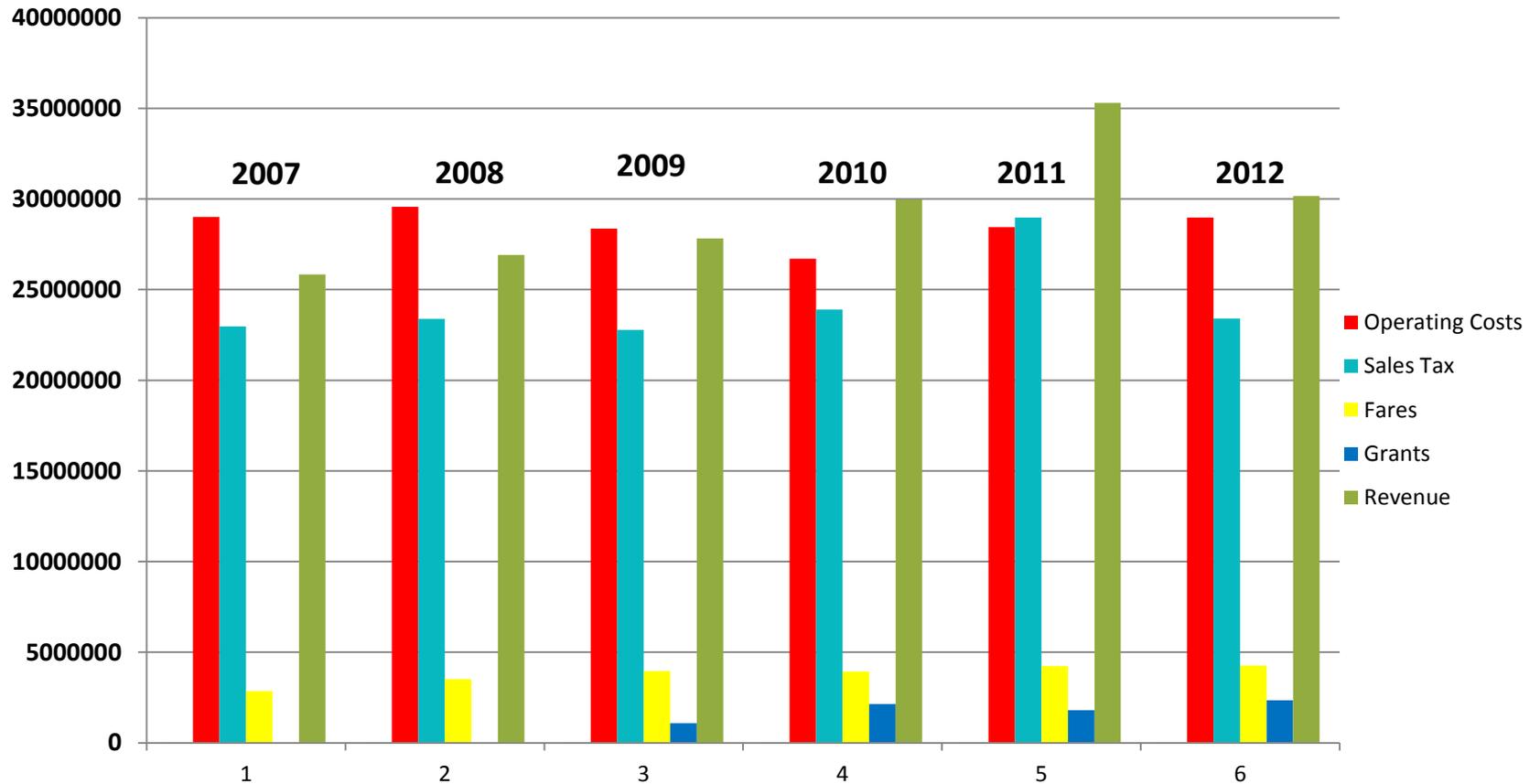


- **Operating Expenses**
- **Farebox Recovery**
- **Capital and Operating Reserves**
- **Revenues**
 - **Sales Tax**
 - **Grants**
 - **Fares (2012 Change)**

Operating Costs vs Operating Revenues



Revenues by Source Operating Costs





Proposed Fare Changes for 2012			
Fares Types	Description	Current	20% Proposed Change
Adult and Dial A Ride	DAR rides free on Transit buses		
Cash		\$1.25	\$1.50
10 Tickets		\$10.00	\$12.00
Monthly Pass		\$22.00	\$25.00
Premium Dial A Ride	Pick-ups and drops beyond ¼ mile of fixed routes	\$2.50	\$3.00
Senior Citizens	60 Proposed to 65 years and older Fixed Route	Free	Free
Children	1 Adult with 5 Children	Free	Free
Youth	Age 6 through High School		
Cash		\$0.80	\$1.00
10 Tickets		\$6.00	\$8.00
Monthly Pass		\$11.25	\$14.00
Summer Youth	2012 application	\$22.00	\$27.00
Medicare or Disabled	Medicare card or DSHS certificate		
Cash		\$0.60	\$0.75
10 Tickets		\$5.00	\$6.00
Monthly Pass		\$11.00	\$12.50
Day Pass	All ages all fixed route	\$3.50	\$4.50
Trans +Plus	All ages all times and days		
Cash		\$3.00	\$3.50
10 Tickets +		\$22.00	\$26.50
Freedom Pass	All hours & services	\$44.00	\$53.00
Eliminate College Passes	Go to college program		
Taxi Feeder Service, Finley and General Demand Response			
Feeder Routes	Less than 4 mile trip length (Includes Finley)	\$1.00	\$1.00
GDR	¾ miles from a fixed route	\$1.00	\$1.00
Feeder Routes	More than 4 mile trip length	\$3.00	\$3.00
GDR	More than 4 miles from fixed route	\$3.00	\$3.00
Special Seasonal Route Fares			
Cash per person	Irrespective of age, Freedom passes only	\$1.25	\$1.50
Family up to 5 People		\$3.50	\$4.00
Seniors, Disabled	½ fare upon presenting a BFT card	\$0.60	\$0.75

Capital Needs



Vehicles, Vehicles, Vehicles, Vehicles

- Buses
- Dial A Ride
- Vanpool
- Support



Vehicle Costs

(10 Year Average \$3.2 million/Year)



1 to 5 Year Replacement				
Vehicle Types	\$/Each	Need	Total Cost	\$/Yr
Fixed Route Bus	\$350,000	30	\$10,500,000	\$2,100,000
Hybrids	\$550,000	30	\$16,500,000	\$3,300,000
Dial A Ride	\$90,000	50	\$4,500,000	\$900,000
Vans	\$25,000	113	\$2,825,000	\$565,000
Service Vehicles	\$20,000	13	\$260,000	\$52,000
5 year 2011-2015			\$24,085,000	\$4,817,000
5 to 10 Year Replacement				
Fixed Route Bus	\$350,000	7	\$2,450,000	\$490,000
Hybrids	\$550,000	7	\$3,850,000	\$770,000
Dial A Ride	\$90,000	26	\$2,340,000	\$468,000
Vans	\$25,000	45	\$1,125,000	\$225,000
Service Vehicles	\$20,000	10	\$200,000	\$40,000
5 year 2016-2021			\$7,515,000	\$1,503,000

New Vehicles: Hybrids, Electric, Bio Fuels, with GPS, Registering Fareboxes, Avego, MDTs, AVL





Annual Ridership

Year	2008	2009	2010	2011	2012
Total Boardings	5,626,151	5,544,269	5,265,647	5,188,973	5,236,718
% Change		-1%	-5%	-1%	1%



Transit Service



- Maintain high quality service and customer satisfaction.
- Improve efficiency of service by reducing cost per passenger
- Acquire new equipment

New Transit Services



- **New Shelters**
- **Online pass and ticket sales**
- **Marketing of Google Transit**
- **Schedule books on line**
- **Multi-Lingual Staff and Language Line**



Dial A Ride Paratransit



- Looking to more efficiency through Mobile Digital Technology and trip planning.
- Increase Travel Training.
- Investigate customer comments.
- Maintain trained operators.



Vanpool



- Balancing equipment with vanpool demands
- Increase Park and Ride Availability
- Online Payment system
- Updating data bases
- Begin Rideshare Online data collection and implementation



VAN POOL

- 3rd Largest in Washington State by # of Vans
- 5th Largest in the USA by Passenger Miles
- Estimated X,XXX vehicles taken off of Tri-Cities' Streets and Roads every day
- Over XXX BFT Vans in service today

AMTRAK SERVICE: TRI-CITIES

Limited Rail Passenger Service

Empire Builder

- Westbound: Direct Service to Portland
5:35 AM
- Eastbound: Direct Service to Spokane
w/Connection to Chicago 8:57 PM
- No Direct Service to Seattle

Intercity Bus Service

- Yakima to Prosser: 3 Times Daily
Interlines with Yakima Transit and BFT Operated by People for People using a mix of Federal and State Funding
- Walla Walla to Pasco: 3 Times Daily
Interlines with Valley Transit (Walla Walla), AMTRAK, Greyhound and BFT Known as GrapeLine operated by Bellair Charters
Funded in partnership with WSDOT & Greyhound



Tim Fredrickson: General Manager/CEO
509 734-5118
1000 Columbia Park Trail
Richland, WA 99352
kbmcmullen@bft.org

PLEASE CALL IF YOU HAVE ANY QUESTIONS OR CONCERNS.